and ten yards distant from the first yard line; Stretching the chain segment taut parallel to the sideline; and inspecting the position of the football with respect to the extending bar. There is no measuring tape attached or a part thereof to the present invention or other indices as with some prior inventions. The present invention does not have any rotational parts nor do any of the parts telescope or rotate over or under any other parts of the present invention. The main idea of the present invention is to locate the position of the football, in regard to a yard line, in the most expedient manner. This is easier accomplished when having to read and remember or set numbers on a tape or dial is avoided.

## ABSTRACT OF THE INVENTION

A Football measuring device has a handle, a chain segment extending from the handle, and a bar mounted perpendicular to the handle. A removable clip is placed on the chain segment to mark the displacement of the football relative to the first down position.